

Smart eSkills

FREE Internet Marketing Training



Regional
Development
Australia
L I M E S T O N E C O A S T

- Does your business have an online presence?
- Can customers find you on the internet quickly and easily?
- Are you taking advantage of the full marketing potential of the Internet for your business?



If you are a small business that doesn't have a website, want to make your existing website work harder, want to sell or advertise your products/services online, then.....

Smart eSkills is for you!

A qualified expert web marketing consultant will help you gain valuable skills including basics of web marketing, designing a website, online payment systems, setting up a web presence at no cost and using email to its full potential to grow your business.

Don't miss this **FREE** training opportunity offered by TAFE SA Regional in partnership with Regional Development Australia Limestone Coast. This opportunity has been funded by the Australian Government under the Small Business Online Program.

Program Outline:

Session 1: Get your business online

Tues 15th Mar 9am - 4.30pm (1 day workshop)
Thurs 17th Mar (1 hour mentoring appointment)

Session 2: Transact with your customers online

Wed 16th Mar 9am - 4.30pm

Session 3: Grow your business using email

Tues 29th Mar 9am - 4pm

Sessions 1 & 2 are facilitated by Holly Owen, an online marketing consultant from Patrick Baker and Associates and session 3 is facilitated by David Mitchell from TAFE SA.

Venue: Leadlight Room, City Hall, Commercial St East, Mount Gambier

Participants are required to bring a laptop.

All training sessions include online follow up classes, a free headset with microphone, lunch, morning and afternoon tea, notes and workbook.

Register now as places are strictly limited

Contact Lorelie Ellis, phone (08) 8723 1057 or email Lorelie@rdalimestonecoast.org.au

Want more information?

Visit the Smart eSkills website www.tafesawebtraining.com



An Australian Government Initiative



An Initiative of
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South Australia



tafeSA

Shaping the future of our region